



Northwest Guardian

Tap into the economic power of the Fort Lewis military force.

20,000 Circulation each week

The Northwest Guardian received First Place, Metro-Format newspaper, Thomas Jefferson Award in 2007 from the Department of Defense. The best newspaper in all services.

Fort Lewis:

The largest employer in Pierce county with over 38,000 employees

3rd largest Army post in U.S. - both in size and population

Annual economic impact of military payroll (\$1.5 billion), contracts, and aid to schools surpasses \$2.1 billion in 2006.

60% of payroll spent in local economy

70% live off post

Effective January 1, 2008

Tacoma-Pierce County Chamber of Commerce
2007 Economic Development Board for Tacoma Pierce County

2008 Rates

Weekly Open and Frequency Rate

Open	\$29.30
4x	\$16.40
12x	\$15.40
52x & Non-Profit	\$14.40
Nat'l open rate	\$34.80

Pickup Rate

Pickup rate	\$10.50
Nat'l pick-up rate	\$12.35
Gang rate	\$13.00

Preprints

Use The News Tribune rates up to 70M.

Special Rates

Special Section	\$14.40
Nat'l Special Section	\$16.95

Color Rates per column inch

	One Color	Two or Full Color
Local (net)	\$2.17 pci	\$4.58 pci
National (gross)	\$2.59 pci	\$5.41 pci

Minimum Color Charge (net)

One Color	Two or Full Color
\$165.00	\$330.00

Cancellation policy – If an ad is cancelled after deadline, a 50% cancellation fee will be incurred.

THE NEWS TRIBUNE

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