



SouthSound Values Jacket

Saturate Pierce County with quality distribution

The SouthSound Values colorful jacket gives you a reliable way of reaching non-subscribers right in their mailbox.

Every Tuesday the SouthSound Values jacket wraps the pre-printed insert package that is delivered to non-subscribers through the US Postal Service.

It's your opportunity to reach non News Tribune subscribers in Pierce County.

The News Tribune and SouthSound Values – the most comprehensive advertising vehicle available in Pierce County.

Effective January 1, 2008

2008 Rates

Front or Back Cover \$3,250.00
Includes Full Color

Inside Pages

Half Broadsheet Page \$1,066.00

Buy both inside pages at a discount!

Full Broadsheet Page \$2,054.00

SouthSound Values Peninsula Cover Rates (Includes Full Color)

Open Rate Top Cover (4 col x 10") \$780.00
2-12 times \$660.40
13-24 times \$577.20
25+ times \$494.00

Open Rate Bottom Cover (6 col x 10.5") \$988.00
2-12 times \$821.60
13-24 times \$686.40
25+ times \$603.20