



# Classified Line Advertising

Real Estate, Rental & All Other; All other does not include Automotive or Employment

South Sound Classifieds is the marketplace where buyer and seller connect. Each week, more than 91,000 Pierce County readers regularly read the Classifieds for the best deals on a variety of products and services. On Sunday, that number increases to 102,000 – the equivalent of four Tacoma Domes!

SouthSound Classifieds...  
where deals come true.

Effective December 29, 2008  
2008 Belden

## 2009 Classified Local Open and Contract Line Rates

South Sound Classifieds readers are looking for great deals and services. That's why they turn to the South Sound's largest marketplace. It's new every day. These readers are already "sold" – they are just looking for the best offer when they make their decision to buy. Frequency ensures your ad is in place when the "sold" reader is ready to buy. **Includes online! [www.southsoundclassifieds.com](http://www.southsoundclassifieds.com)**

	1-2x Daily	1-2x Sat/Sun	3-6x Daily	3-6x Sat/Sun	7-13x Daily	7-13x Sat/Sun	14-27x Daily	14-27x Sat/Sun	28+x Daily	28+x Sat/Sun
Open .....	\$6.94	\$8.95	\$5.83	\$6.68	\$5.19	\$5.87	\$4.88	\$5.58	\$4.11	\$4.66
\$1,800 <sup>b</sup> .....	\$4.54	\$5.16	\$4.17	\$4.83	\$4.18	\$4.80	\$4.12	\$4.78	\$3.35	\$3.80
\$3,600 <sup>b</sup> .....	\$4.41	\$4.97	\$4.09	\$4.66	\$4.07	\$4.67	\$3.99	\$4.62	\$3.30	\$3.76
\$9,000 .....	\$4.36	\$4.91	\$3.99	\$4.61	\$3.96	\$4.57	\$3.92	\$4.56	\$3.23	\$3.68
\$18,000 .....	\$4.22	\$4.77	\$3.86	\$4.45	\$3.83	\$4.48	\$3.82	\$4.43	\$3.15	\$3.63
\$25,000 .....	\$4.20	\$4.72	\$3.82	\$4.41	\$3.80	\$4.38	\$3.78	\$4.37	\$3.13	\$3.59
\$47,000 .....	\$4.09	\$4.60	\$3.76	\$4.33	\$3.72	\$4.31	\$3.70	\$4.22	\$3.11	\$3.56
\$83,000 .....	\$3.99	\$4.54	\$3.70	\$4.21	\$3.67	\$4.23	\$3.63	\$4.17	\$3.08	\$3.55
\$100,000 .....	\$3.86	\$4.42	\$3.58	\$4.10	\$3.58	\$4.08	\$3.52	\$4.06	\$3.06	\$3.52
\$150,000 .....	\$3.82	\$4.37	\$3.56	\$4.07	\$3.52	\$4.03	\$3.47	\$4.02	\$3.04	\$3.50
\$250,000 .....	\$3.78	\$4.23	\$3.47	\$4.02	\$3.45	\$3.99	\$3.42	\$3.91	\$3.01	\$3.45
\$370,000 .....	\$3.68	\$4.15	\$3.34	\$3.83	\$3.29	\$3.78	\$3.27	\$3.75	\$2.99	\$3.42
\$500,000 .....	\$3.65	\$4.10	\$3.29	\$3.79	\$3.25	\$3.75	\$3.22	\$3.73	\$2.97	\$3.38
\$675,000 .....	\$3.57	\$4.06	\$3.25	\$3.76	\$3.23	\$3.73	\$3.19	\$3.70	\$2.94	\$3.34

- 24% of Pierce County adults purchased a new or different home in the past 12 months.
- 13% plan to move from their current home in the next 12 months.
- 73% of Pierce County adults own their home and 23% rent their home.

Holiday rates at 10% premium apply to the following days: Memorial Day, Independence Day, Labor Day, Thanksgiving Day, the day after Thanksgiving, Christmas Day and New Year's Day.

<sup>b</sup> No rebates at these levels.