



Weather Page

Advertise in a position as unique as the Northwest weather:

**391,000 adults
(66% of Pierce Co.) read
The News Tribune in print
or online in a 7 day period**

**thenewstribune.com
reaches 113,700 Pierce
County users each month**

Each week, The News Tribune
is read by:

67% of Pierce County
adults with household
income over \$100,000

68% of Pierce County
homeowners

69% of Pierce County
college graduates

62% of Pierce County
professionals

Increase your reach by using
frequency. Among Pierce County
adults you reach the following:

37% daily
48% Sunday
63% over seven days

50% of Pierce County Adults
visited or shopped a store in the
past 30 days as a result
of an advertisement
in The News Tribune; more
than any other media source

Effective December 1, 2008

2008 Scarborough Release 2; 2008 Belden

2009 Rates

**6 col. x 6" ad - Includes Full color & Back
Page Positioning**

52 times annually	\$1,292.65
26 times annually	\$1,755.12
13 times annually	\$2,332.95

Cancellation policy – If an ad
is cancelled after deadline, a
50% cancellation fee will be
incurred.

Guaranteed position

Reserve your space for the
entire year

**Includes online
www.thenewstribune.com**

THE NEWS TRIBUNE
[**thenewstribune.com**]